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SUBJECT: Burnett County Tourism Coalition Annual Meeting

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Tourism Secretary-Designee Sayers to Speak Here February 3

Tourism is one of Burnett County's mainstay sources of revenue. "Even in our toughest year, the power of tourism as a major economic driver was clear in communities and counties across the state," says Department of Tourism Regional Specialist Julie Fox.

Fox will introduce Department of Tourism Secretary-designee Anne Sayers who will address this and other tourism topics when she speaks at the Burnett County Tourism Coalition's (BCTC) annual meeting Thursday, February 3, 12-1 p.m. at Forts Folle Avoine Historical Park on County Road U in Danbury.

"In 2020, Burnett County saw \$20.9 million in direct visitor spending and \$32.4 million in total business sales," reported Fox. "The tourism industry supported 322 jobs while visitor spending contributed \$2.6 million to the county in state and local taxes."

Lunch and the BCTC business meeting follow the Secretary-designee's noon presentation. The event is open to anyone who is interested in supporting tourism-related activities in Burnett County. Nominations for potential board members are open and may be submitted in advance to burnettcountyfun@gmail.com or taken from the floor during the meeting.

There is no charge for lunch, however reservations are required. Email RSVP to burnettcountyfun@gmail.com by January 31 or call 218.491.0961.

The BCTC is a nonprofit volunteer organization established in 2013 with the mission of promoting tourism in Burnett County.

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