



**VILLAGE OF WEBSTER**

# FINANCE MEETING MINUTES

Tuesday – May 3, 2016 @ 6:00 p.m.

Village Office

7505 Main Street West, Webster, WI

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- I. CALL TO ORDER** – Finance Chairman, Greg Widiker called the meeting to order at 6:00 p.m.
- II. PRESENT** – Chairman, Greg Widiker; Village President, Jeff Roberts; and Member Tim Maloney.  
Absent: Member, Charlie Weis.
- III. SALE OF CHIEF SQUAD CAR** – Chairman, Widiker opened discussion regarding sale of the Chief’s squad car. The board was all in agreement to sell the car by the various means: Craig’s List, Auction, or Yellow Paper. Member, Maloney made a motion to have Public Works Employee, Dean Phernetton research pricing to get a value of the vehicle and sell it via Craig’s List. Motion was seconded by Village President, Jeff Roberts. **Motion carried 3-0.**
- IV. PURCHASE OF EQUIPMENT FOR NEW SQUAD CAR** – Two quotes were presented for lights, siren, and cage as well updating the car so it is road ready. The quotes were as follows:
- General Communications, Eau Claire, WI - \$8530.41
  - Duluth Superior Communications, Superior, WI - \$7,075

Part of the negotiation of the price included a grant from the WI Department of Transportation which is a \$4,000 Grant (Webster PD pays 25%) which covers the following items:

- “Fatal Vision” Goggles
- Lights – Emergency Vehicle Lighting, Light Bars
- PBTs
- Standard Radios (approximately \$2,000 each) – Handheld and vehicle mounted
- Video – Digital Squad Video Recorders and Personal Recorders

Motion was made by Village President, Roberts to have Duluth Superior Communications do the equipment work on the new squad for \$7,075 with consideration taken in for grant deduction. Motion was seconded by Chairman, Widiker. **Motion carried 3-0.**

- V. CENTENNIAL COSTS DISCUSSION** – Clerk-Treasurer, Bjorklund stated that the Village of Webster Centennial Committee has been working on events that will take place this summer for the Centennial Celebration which takes place on August 12<sup>th</sup> and August 13<sup>th</sup>. Part of the festivities will include fireworks, which will take place on Saturday, July 2, 2016. Costs for the fireworks are approximately \$4,000 Clerk-Treasurer, Bjorklund stated, however; the actual price will be submitted prior to the May 11, 2016 Regular Board Meeting. She also noted the lumberjack show which is put on by Timberworks Lumberjack on Saturday, August 13, 2016 (which will consist of 3 shows each 45 minutes), will be \$4,200. She also looked into costs for a Centennial Flag from Mainstreet Designs, Inc. and Display Sales and they are as follows:

- Mainstreet Designs, Inc. – (16) 3' x 5' Custom Double-Sided Flags - \$135 ea. + Shipping \$56
- Display Sales Company – (16) 3' x 5' Custom Double-Sided Flags - \$98 ea. + Shipping \$25  
(20) Flags - \$84 ea. + Shipping \$31 (Both quotes include \$50 Set-Up Fee)

Motion was made by Trustee, Maloney to order 20 custom flags from Display Sales Company for a total cost of \$1,761. Part of that motion was to sell or raffle some of the flags after the celebration. Motion was seconded by Village President, Roberts. **Motion carried 3-0.**

Chairman, Widiker made the point that prior to the fireworks display, there should be some sort of music for the crowd. Research will be done for either a D.J. or a band to perform at the fairgrounds from 7:00 or 8:00 – 10:00 p.m.? More thought will go into this. Clerk-Treasurer, Bjorklund also noted that there will be a few food vendors who have applied for direct seller's permits to sell during the fireworks at the fairgrounds. Further discussion will take place at a future Regular Board Meeting as to which streets will be closed during the fireworks. This will allow food vendors to set up their stands and allow pedestrians safety from vehicle traffic.

Village President, Roberts stated that he felt that there should not be a charge for the lumberjack show held on August 13<sup>th</sup>. Motion was made by Member, Maloney to not charge admission during the 3 shows held that afternoon. Motion was seconded by Village President, Roberts. **Motion carried 3-0.**

Centennial pins are being ordered by Harriet Rice of the Centennial Committee. She will pay for the pins and sell them through one of the organizations she belongs to.

Radio Ad spots were presented by Clerk-Treasurer, Bjorklund. The ad spots will be for Cool Country 100.0 WCMP-FM; The FAN 105.7 and MIX 105 WLMX 104.9. The investment the committee felt most fit their needs was Option C which includes:

- Two Hour LIVE Broadcast Event on Saturday, August 12<sup>th</sup>
- At least Fifty promos leading up to the event
- At least 20 LIVE mentions on the LIVE morning show the week leading up to the event
- They will conduct interviews, interact with attendees, giveaway prizes (Twins tickets, concert tickets, food gift cards, etc.)

The value of this package was \$400. Motion was made by Trustee, Maloney with the stipulation to remind the radio stations that they have to do a certain percentage of public service which is free. Motion was seconded by Village President, Roberts. **Motion carried 3-0.**

**VI. ADJOURNMENT.** Motion was made by Village President, Roberts to adjourn the Finance Committee Meeting at 6:50 p.m., seconded by Member, Maloney. **Motion carried 3-0.**

Respectfully submitted,

*Patrice Bjorklund*

Clerk-Treasurer

May 3, 2016

\*\*\*These minutes are subject to approval at next month's Regular Meeting.